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WISH HER SAFE AT HOME

STEPHEN BENATAR

Introduction by John Carey

“This is a most original and surprising novel, and one difficult to forget: it stays in the mind.” —Doris Lessing

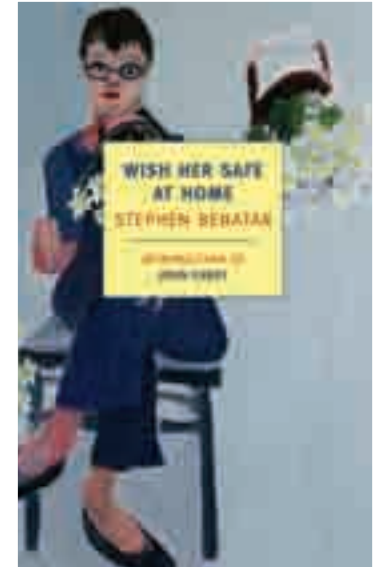
Who hasn't imagined winning the lottery or coming into an inheritance? Wouldn't it be great to chuck your old workaday life and live it up somewhere else? At the start of *Wish Her Safe at Home*, Rachel Waring seems to be experiencing a dream come true: out of nowhere, her great-aunt leaves her a mansion—and she moves in without delay. Gone is Rachel's administrative job, her mousy wardrobe, her downer of a roommate. From now on she will be a woman of leisure, devoted to beauty, creativity, and expression. She plants a garden, takes up writing, and impresses everyone she meets with her extraordinary optimism. But as we watch Rachel singing and joking away her days, we begin to wonder if she might be taking her transformation just a bit too far.

In *Wish Her Safe at Home*, Stephen Benatar has created a masterpiece of humor and horror. In the words of *The Times Literary Supplement*, Rachel is “Scarlett O'Hara, Blanche DuBois, Snow White, and Miss Havisham all rolled into one.”

“I truly loved this book . . . such a marvellous work . . .”
—Emma Thompson

Stephen Benatar was born in Baker Street. He taught English at the University of Bordeaux, lived in Southern California, and is now a full-time writer. *Wish Her Safe at Home* was a runner-up for the James Tait Black Memorial Prize.

John Carey is a British literary critic and Professor Emeritus of English Literature at the University of Oxford.



NYRB Classics

Literary Fiction
Trade Paperback

5 x 8

240 pages

978-159017-335-0

\$15.95 US / \$19.95 Canada

On Sale January 19

Wish Her Safe at Home was originally published in 1982 and has been out of print in the United States for more than fifteen years.

Publicity & Promotion

Advertising in *The New York Review of Books*

Publicity targeting psychology magazines and women's media

Limited Author Tour

Reading Group Guide



ORIGINAL LETTERS FROM INDIA

ELIZA FAY

Edited by E. M. Forster

“Were she only frank and naïve, it would be something, but she is much more: a soul courageous and gallant, an eye and ear always on the watch. . . . Though [her letters] have value historically, their main interest is human: they show us a highly remarkable character, triumphant over the difficulties of life and narrative style.” —E. M. Forster

Why remember Eliza Fay nearly two centuries after her death? Her origins are obscure; she was not beautiful, rich, or outlandishly accomplished. Yet the letters recounting her 1779 voyage from England to India captivated E. M. Forster, who discovered them while in India and in 1925 persuaded Virginia and Leonard Woolf to publish them in England. The letters have been delighting readers ever since with their truth-is-stranger-than-fiction twists and turns, their earthy humor, and their depiction of an indomitable, unstoppable woman.

These days you can hop on a plane in England and be in India the next morning, but when the intrepid Mrs. Fay departed from Dover more than two hundred years ago, it was to embark on a grueling twelve-month journey through much of Europe, up the Nile, overland through the deserts of Egypt, and finally across the sea to India. Along the way she and her fellow travelers encountered wars, territorial disputes, brigands, and even imprisonment.

Fay was a contemporary of Jane Austen, but her adventures are worthy of a Daniel Defoe heroine. Her letters—unfiltered, forthright, and often hilarious—bring the perils and excitements of an earlier age to life.

Little is known about **Eliza Fay** (1756–1816); even her maiden name is a mystery. She is thought to have been born in Blackheath, England and her father may have been a sailor. It is possible that she trained as a dressmaker. She married an Irish attorney with whom she traveled to India, but separated from him a few years after their arrival in Calcutta and returned to England. She made several more trips to India, where she engaged in ruinous business and importing schemes, including one that brought her to New York. She died at the age of sixty, penniless, in Calcutta.

E. M. Forster (1879–1970) was a novelist, short-story writer, and critic. His most famous works include *Howard’s End*, *A Passage to India*, and *A Room with a View*.

NYRB Classics

Travel
Trade Paperback
5 x 8

304 pages

978-159017-336-7

\$16.95 / \$21.00 Canada

On Sale January 26

Original Letters from India was originally published in 1925 and has been out of print in the United States for more than fifteen years.

Publicity & Promotion

Advertising in *The New York Review of Books*

Publicity targeting travel, women’s history-interest, and Indian-interest media

MECHANIZATION TAKES COMMAND

A CONTRIBUTION TO ANONYMOUS HISTORY

SIGFRIED GIEDION

Introduction by Witold Rybczynski

“No one has done this particular job before, and no one should have to do it again in our generation. Giedion. . . has himself created a monument.” —Lewis Mumford, *The New Yorker*

Over the last two hundred years mechanization has moved from being a marginal marvel, of interest to scientists and tinkerers, to the dominant condition of modern society and economy, so much so that it is now easy to imagine a future where mechanization even enters into the human mind and body. Sigfried Giedion’s extraordinary, encyclopedic book traces the various ways in which, for better and for worse, mechanization has assumed control of our lives, from modern systems of hygiene and waste management, to agricultural production, fashion, and beyond.

Giedion’s book is not only clearly written but also eloquent and thoughtful in its investigation of mechanization’s reach and appeal, and it offers fascinating insights into the intersection between mechanization and the imagination, as manifested in literature and the visual arts. With a wealth of unusual and intriguing illustrations taken from old sales catalogues, industrial manuals, magazines, and other sources, Giedion’s book constitutes a remarkable and endlessly suggestive history of modernity itself, as comprehensive as it is provocative and eccentric.

Sigfried Giedion (1888–1968) was born in Switzerland. He taught at the Federal Institute of Technology and was also Mellon Lecturer at the Washington National Gallery and Charles Eliot Norton Lecturer at Harvard University. His books include *Space, Time and Architecture*; *The Eternal Present: The Beginnings of Art*; and *The Beginnings of Architecture*.

Witold Rybczynski is the Meyerson Professor of Urbanism at the University of Pennsylvania, and is the architecture critic for *Slate*. His book on American building, *Last Harvest*, was published in 2007.



NYRB Classics

Science
Trade Paperback
6 x 9

768 pages

Black-and-White Illustrations and Photographs

978-159017-337-4

\$27.95 US / \$34.00 Canada

On Sale February 9

Mechanization Takes Command was originally published in 1948 and has been out of print in the United States for more than thirty-five years.

Publicity & Promotion

Advertising in *The New York Review of Books*

Publicity targeting science and technology, art and architecture, and history-interest media



THE WEDDING OF ZEIN

TAYEB SALIH

Translated from the Arabic by
Denys Johnson-Davies

“This book . . . has timelessness and universality. . . humanity and abundant humor in all hues . . . insights and worldliness and awareness.” —*London Tribune*

The Wedding of Zein takes place in the same village on the upper Nile where Tayeb Salih’s *Season of Migration to the North* is largely set, but here the story that emerges through the overlapping, sometimes contradictory voices of the villagers is comic and redemptive rather than tragic. Everyone in the village is dumbfounded when the news goes around that Zein is getting married—Zein the freak, Zein who no sooner than he was born burst into laughter and has kept women and children laughing ever since, Zein who lost all his teeth at six and whose face is completely hairless, Zein who never wears shoes and does not trim his nails. Zein married at last? Zein’s role in the village is not to get married himself but to fall in love with girls who then marry someone else. The story of how this miracle came to be is a story that engages the tensions that exist in the village, or indeed in any community—tensions between the devout and the profane, the poor and the propertied, the modern and the traditional—and as it plays out in Salih’s agile hands it reveals a prospect, absurd and yet wonderful and certainly wonderfully entertaining, of their ultimate reconciliation—a mythical, utopian vision from the deep past or the ideal future of the world made whole.

Salih’s classic novella appears with two of his finest short stories, “The Doum Tree of Wad Hamid” and “A Handful of Dates.”

Tayeb Salih (1929–2009), a native of Sudan, was one of the most acclaimed of contemporary Arab writers. His other books in English include *Season of Migration to the North* (NYRB Classics) and *Bandarshah*.

Denys Johnson-Davies has published more than twenty-five volumes of stories, novels, plays, and poetry translated from modern Arabic literature. He lives in Cairo, Egypt.

NYRB Classics

Literary Fiction / Short Stories
Trade Paperback
5 x 8
144 pages
Black-and-White Line Drawings
978-159017-342-8
\$14.00 US / NCR

On Sale February 16

The Wedding of Zein was originally published in 1968 and has been out of print in the United States for more than fifteen years.

Also by Tayeb Salih:

Season of Migration to the North
Introduction by Laila Lalami
978-159017-302-2

Publicity & Promotion

Advertising in *The New York Review of Books*

Publicity targeting paperback roundups

SKYLARK

DEZSŐ KOSZTOLÁNYI

Introduction by Péter Esterházy

Translated from the Hungarian by
Richard Aczel

“ . . . a superb, deeply poignant short novel . . . anyone can enjoy *Skylark* as literature in English, even if they have no special knowledge of, or interest in, Hungary . . . because Kosztolányi’s writing is good enough to transcend [any] cultural differences . . . ” —Timothy Garton-Ash, *The Independent* (London)

It is 1900, give or take a few years. The Vajkays—call them Mother and Father—live in Sárszeg, a dead-end burg in the provincial heart of the Austro-Hungarian Empire. Father retired some years ago to devote his days to genealogical research and quaint questions of heraldry. Mother keeps house. Both are utterly enthralled with their daughter, Skylark. Unintelligent, unimaginative, unattractive, and unmarried, Skylark cooks and sews for her parents and anchors the unremitting tedium of their lives.

Now Skylark is going away, for only a week it’s true, but a week that yawns endlessly for her parents. What will they do? Before they know it, they are eating at restaurants, reconnecting with old friends, attending the theater. And this just a prelude to Father’s night out at the Panther Club, about which the less said the better. Drunk, in the light of dawn, Father surprises himself and Mother with his true, buried, unspeakable feelings about Skylark.

Then, Skylark is back. Is there a world elsewhere, beyond life’s daily monotonous grind and creeping disappointment? Not only for Mother and Father, but for Skylark, too? This question is unanswerable, but the crystalline prose, perfect comic timing, and profound human sympathy that make Dezső Kosztolányi one of the masters of European literature conjure up a tantalizing beauty that lies on the far side of the irredeemably ordinary. To that extent, *Skylark* is nothing less than a magical book.

Dezső Kosztolányi (1885–1936) made his name as a poet. His first novel, *Nero, The Bloody Poet*, won him the admiration of Thomas Mann.

Péter Esterházy is one of the most widely known contemporary Hungarian writers. His award-winning works have been published in more than twenty languages.

Richard Aczel is the author of *National Character and European Identity in Hungarian Literature, 1772–1848*.



NYRB Classics

Literary Fiction
Trade Paperback
5 x 8
240 pages
978-159017-339-8
\$15.95 US / \$19.95 Canada

On Sale March 9

Skylark was published in Hungarian in 1924. The English language translation was published in 1993 and it has not been readily available for many years.

Publicity & Promotion

Advertising in *The New York Review of Books*

Reading Group Guide

National publicity campaign



POETS IN A LANDSCAPE

GILBERT HIGHET

Introduction by Michael Putnam

“A guidebook to present-day Italian scenes and an introduction to seven of the great Latin poets, whom we meet on their own grounds... the places and people we meet on this very special trip make this extremely attractive for all who love the beauties of nature and at the same time like to remind themselves of the great works of men and the glories of past civilizations.”

—Paul Jordan Smith, *Los Angeles Times*

Gilbert Highet was a legendary teacher at Columbia University, admired for his scholarship and his charisma as a lecturer. *Poets in a Landscape* is his delightful exploration of both Latin literature and the Italian landscape. As Highet writes in his introduction, “I have endeavored to recall some of the greatest Roman poets by describing the places where they lived, recreating their characters and evoking the essence of their work.” The poets are Catullus, Vergil, Propertius, Tibullus, Ovid, and Juvenal. Highet sketches the stories of the poets’ lives and fills in the historical background, while offering crisp modern translations of their finest work and memorably vivid descriptions of the natural world. The result is an entirely sui generis amalgam of travel writing, biography, criticism, and pure poetry—altogether an unexcelled introduction to the world of the classics.

Gilbert Highet (1906–1978) was a professor at both Oxford and Columbia. In the 1950s he hosted a radio program called *People, Places and Books*, which was carried by more than two hundred radio stations, and was a judge for the Book-of-the-Month Club. He served as a literary critic for *Harper’s Magazine* during the early 1950s and was the author of more than a dozen books, including works on literary history, essays, poems, and criticism.

Michael Putnam is the W. Duncan MacMillan II Professor of Classics at Brown University. His most recent book is *The Virgilian Tradition*, co-edited with Jan Ziolkowski.

NYRB Classics

Literary Criticism / Poetry

Trade Paperback

5 x 8

296 pages

Black-and-White Photographs

978-159017-338-1

\$17.95 US / \$22.00 Canada

On Sale March 23

Poets in a Landscape was originally published in 1957 and has been out of print in the United States for more than twenty-five years.

Publicity & Promotion

Advertising in *The New York Review of Books*

Publicity targeting poetry-interest media

CLANDESTINE IN CHILE

THE ADVENTURES OF
MIGUEL LITTÍN

GABRIEL GARCÍA MÁRQUEZ

Introduction by Francisco Goldman

Translated from the Spanish by Asa Zatz

“Two foremost artists of Latin America meet in this breathtaking story... The narrative progresses in a sober, almost matter-of-fact tone, allowing the reader to go along, to imagine, to breathe the atmosphere charged with impending dangers and to experience, as near as reading permits, the ugly dictatorship of General Pinochet, entrenched in Chile since 1973... *Clandestine* is a fascinating literary journey... the book alone is celebration enough of human ingenuity and determination. I recommend it wholeheartedly.”

—Marjorie Agosin, *The Christian Science Monitor*

In 1973, the portly, dark-haired, bearded film director Miguel Littín fled Chile after a U.S.-supported military coup toppled the democratically elected Socialist government of Salvador Allende, replacing it with the rule of General Augusto Pinochet. Pinochet’s cruel reign was to last some seventeen years, during which Chile was turned into a laboratory for the economic ideas of Milton Friedman, leading to a society where the rich became richer and the poor much poorer, and the government was sustained by an ongoing reign of terror. In 1985, Littín returned to Chile, now slim and clean-shaven, with a false name, false passport, and false wife. Pretending to be a Uruguayan businessman, he was bent on making a movie that told the truth about life under Pinochet.

This is the story of Littín’s escape, which was a journey to a risky and in many ways unexpected new country—and into his own complicated feelings as an exile. Gabriel García Márquez brings all his gifts as a novelist to the telling Littín’s tale, revealing the unreal essence of life in a country where the plain truth was inadmissible. *Clandestine in Chile* is a true-life adventure story and a classic of modern reportage.

Nobel laureate **Gabriel García Márquez** is the author of many books, including *One Hundred Years of Solitude*, *Chronicle of a Death Foretold*, and *Love in the Time of Cholera*.

Francisco Goldman is the author of two novels, *The Long Night of White Chickens* and *The Ordinary Seaman*. He divides his time between Mexico City and New York City.



NYRB Classics

History

Trade Paperback

5 x 8

136 pages

978-159017-340-4

\$14.00 US / \$17.95 Canada

On Sale April 6

Clandestine in Chile was originally published in 1987 and has been out of print in the United States for more than fifteen years.

Publicity & Promotion

Advertising in *The New York Review of Books*

Publicity targeting Latin American, film-interest, and men’s media



THE NEW YORK STORIES OF ELIZABETH HARDWICK

Elizabeth Hardwick

Introduction by Darryl Pinckney

A New York Review Books Original

“Hardwick is, characteristically without ostentation or polemics, a gifted miniaturist biographer.” —Joyce Carol Oates

“Hardwick wrote when she had something to say, and she took her time; the impression of ease is owing strictly to her style. Not a poet, she produced a poet’s prose. . . .”

—*The Guardian* (London)

Elizabeth Hardwick was one of America’s great postwar women of letters, celebrated as a novelist and an essayist. Until now, however, her slim but remarkable achievement as a writer of short stories has remained largely hidden, tucked away in the pages of the periodicals—such as *Partisan Review*, *The New Yorker*, and *The New York Review of Books*—in which her work originally appeared. This first collection of Hardwick’s short fiction reveals her brilliance as a stylist and as an observer of contemporary life. A young woman returns from New York to her childhood Kentucky home and discovers the world of difference within her. A girl’s boyfriend is not quite good enough, his “silvery eyes, light and cool, revealing nothing except pure possibility, like a coin in hand.” A magazine editor’s life falls strangely to pieces after she loses both her husband and her job. Individual lives and the life of New York, the setting or backdrop for most of these stories, come to life in unexpected and lasting ways in Hardwick’s beautiful and razor-sharp stories.

Elizabeth Hardwick (1916–2007) was a frequent contributor to *Partisan Review*, *The New Yorker*, and *The New York Review of Books*, which she helped found in 1963. Her books include the novels *The Simple Truth*, *The Ghostly Lover*, and *Sleepless Nights* (NYRB Classics); the essay collections *A View of My Own* and *Seduction and Betrayal* (NYRB Classics).

Darryl Pinckney is the author of a novel, *High Cotton*, and *Out There: Mavericks of Black Literature*.

NYRB Classics

Literary Fiction / Short Stories
Trade Paperback
5 x 8
300 pages
978-159017-287-2
\$16.95 US / \$21.00 Canada

On Sale April 20

Also by Elizabeth Hardwick:

Seduction and Betrayal
Introduction by Joan Didion
978-0940322-78-3

Sleepless Nights
Introduction by Geoffrey O’Brien
978-0940322-72-1

Publicity & Promotion

Advertising in *The New York Review of Books*

Publicity targeting New York media, and women’s magazines

Events in New York City

National Review Attention

THE ERMINE OF CZERNOPOL

GREGOR VON REZZORI

Introduction by Zadie Smith

A new translation from the German by Philip Boehm

A New York Review Books Original

“The last great remembrancer of a region that has vanished from the map and mind of Europe.”

—Michael Ignatieff, *The New York Review of Books*

“The city lies somewhere in the godforsaken southeastern part of Europe and is named Czernopol,” Gregor von Rezzori writes in the prelude to this major early novel, the first part of a trilogy based on the author’s childhood that would grow to include some of his finest work: the scintillating memoir *The Snows of Yesteryear* and the trickily titled novel *Memoirs of an Anti-Semite*. In *The Ermine of Czernopol*, Rezzori summons the disorderly and unpredictable energies of a town where everything in the world is seemingly mixed up together, a multicultural society that existed long before the idea of multiculturalism. The novel, ostensibly centered on the curious tragicomic fate of an Austrian officer of supreme ineffectuality, gathers a host of unlikely characters and their unlikelier stories by way of engaging the reader in a kaleidoscopic experience of a city where nothing is as it appears—a city of discordant voices, of wild ugliness and sometimes heartbreaking disappointment, but in which, for all that, “laughter was everywhere, part of the air we breathed, a crackling tension in the atmosphere, always ready to erupt in showers of sparks or discharge itself in thunderous peals.”

This first complete English translation of *The Ermine of Czernopol* makes a masterpiece of postwar literature available to American readers.

Gregor von Rezzori (1914–1998) was a novelist, journalist, memoirist, screenwriter, and author of radio plays. His works *Memoirs of an Anti-Semite* and *The Snows of Yesteryear* are published by NYRB Classics.

Zadie Smith is the author of three novels, most recently *On Beauty*, and the editor of the short-story anthology *The Book of Other People*.

Philip Boehm is the author of numerous translations from Polish and German, including works by Franz Kafka, Ida Fink, and Christoph Hein.



NYRB Classics

Literary Fiction
Trade Paperback
5 x 8
464 pages
978-159017-341-1
\$18.95 US / \$23.00 Canada

On Sale April 13

Also by Gregor von Rezzori:

Memoirs of an Anti-Semite
Introduction by Deborah Eisenberg
978-159017-246-9

The Snows of Yesteryear
Introduction by John Banville
978-159017-281-0

Publicity & Promotion

Advertising in *The New York Review of Books*

National publicity campaign



THE SORELY TRYING DAY RUSSELL AND LILLIAN HOBAN

“Marvelously fired to a bubbling point of irresistible laughter.”
—*Publishers Weekly*

Father has had a sorely trying day, but what he finds when he comes home isn't going to make it any better. The cat is on top of the grandfather clock, and the dog is barking and trying to get at her, and all the children are “striking each other and speaking in unpleasantly harsh voices.”

Thus begins Russell and Lillian Hoban's wonderfully comic and deliciously quaint story of what lengths kids and adults will go to in order to pass the buck, before everyone owns up to having a part in the general mess and in the end things are fine. Unless, that is, it all begins again. . . .

The Sorely Trying Day is a classic picture book in which the beloved authors of *Bread and Jam for Frances* once again prove their power to both delight and instruct.

Russell Hoban is the author of *A Bargain for Frances*, *A Baby Sister for Frances*, *Best Friends for Frances*, *A Birthday for Frances*, and *Bread and Jam for Frances*, all illustrated by Lillian Hoban. He also wrote *Bedtime for Frances*, illustrated by Garth Williams. He lives in London, England.

Lillian Hoban (1925–1998) was the author and illustrator of many favorite children's books, including *Joe and Betsy the Dinosaur*, *Silly Tilly's Thanksgiving*, and a series about Arthur the chimpanzee.



The New York Review Children's Collection

Juvenile Fiction
Hardcover
8 x 10
40 pages
Black-and-White Illustrations
Ages 4–8

978-159017-343-5
\$14.95 US / \$18.95 Canada

On Sale February 23

The Sorely Trying Day was originally published in 1964 and has been out of print in the United States for more than forty years.

Other Children's Titles for Ages 4–8:

The Backward Day
Ruth Krauss
Pictures by Marc Simont
978-159017-237-7

Foxie: The Singing Dog
Ingri and Edgar Parin d'Aulaire
978-159017-264-3

The Mousewife
Rumer Godden
Pictures by William Pène du Bois
978-159017-310-7

Publicity & Promotion

Advertising in *The New York Review of Books*

Children's Media Campaign

THE BEAR THAT WASN'T FRANK TASHLIN

“[A] masterpiece, *The Bear That Wasn't* is a genially savage lampoon on the Civilized People Who Aren't.”
—*Los Angeles Times*

“It is a fable for grownups that will be fun for children. Sit down with the book and get your own bearings.”
—*New York Herald Tribune*

“Once upon a time, in fact it was Tuesday,” the Bear wandered into the woods. It was fall, but winter would soon be here, and he could feel that it was time to hibernate, so he did. But when he awoke what had happened? The trees were gone, the grassy glades were gone, the flowers were gone, and in their place were buildings, vehicles, a fenced-off courtyard. The Bear had no idea that he was in the middle of a factory, and he was even more astonished when a man appeared and yelled, “Get back to work!”

“I don't work here,” said the Bear, “I'm a bear.”

And the man laughed and laughed. “That's a fine excuse for a man to keep from doing work—saying he's a bear.”

And so it began and so it went, with the Bear protesting his beariness all the way to the top, and no one willing to believe that he wasn't just a silly man who needs a shave and wears a fur coat.

How the Bear endured and how he finally prevailed are the subject of this delightful modern fairy tale, beautifully illustrated by the author's bold line drawings, about how difficult standing up for yourself can be.

Frank Tashlin (1913–1972) was an animator, screenwriter, and director. He worked for numerous cartoon studios, including Warner Bros. and Disney, but quit in 1946 to become a writer for the Marx Brothers, Lucille Ball, Bob Hope, and Red Skelton. He found work as a director, taking on projects with Jerry Lewis, Doris Day, Jayne Mansfield, Danny Kaye, Dean Martin, and Tony Randall. His film *Will Success Spoil Rock Hunter?* was placed in the National Film Registry in 2000.



The New York Review Children's Collection

Juvenile Fiction
Hardcover
7 1/2 x 10
64 pages
Black-and-White Line Drawings
Ages 4–8

978-159017-344-2
\$15.95 US / NCR

On Sale March 16

The Bear That Wasn't was originally published in 1946 and has been out of print in the United States for more than ten years.

Other Children's Titles for Ages 4–8:

Wee Gillis
Munro Leaf
Illustrated by Robert Lawson
978-159017-206-3

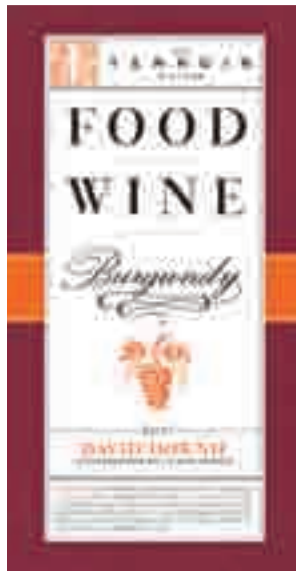
The School for Cats
Esther Averill
978-159017-173-8

The Terrible Troll-Bird
Ingri and Edgar Parin d'Aulaire
978-159017-252-0

Publicity & Promotion

Advertising in *The New York Review of Books*

Children's Media Campaign



A Terroir Guide
The Little Bookroom

Travel / France
Trade Paperback
4 1/4 x 8 3/8
448 pages
Color Photographs / Maps
978-1892145-75-8
\$29.95 US / \$37.00 Canada

On Sale February 9

**Other Titles Photographed by
Alison Harris:**

Markets of Paris
Dixon and Ruthanne Long
978-1892145-45-1
The Pâtisseries of Paris
Jamie Cahill
978-1892145-52-9
Chic Shopping Paris
Rebecca Perry Magniant
978-1-89214-557-4

Publicity & Promotion

Advertising in *The New York Review
of Books*

Publicity targeting travel, food, wine,
and French-interest media

FOOD WINE BURGUNDY

DAVID DOWNIE

Photographs by Alison Harris

“I love the Terroir Guides. They give me everything I want. They’re a tactile pleasure, compact, meaty. They’re lovely to look at, elegantly laid out, mutedly and tastefully colored. . . positively overflowing with the Who, What, Where and How even an intrepidly independent traveler should know. . . The Little Bookroom has a knack for putting guidebooks into print that are as useful as they are beautiful.”

—*Wine News*

For decades, David Downie and Alison Harris have been exploring Burgundy—they walked clear across it in 2006—reporting on their finds for top magazines and newspapers worldwide. This is the third Terroir Guide they have collaborated on and perhaps the most detailed and personal of any so far. Burgundy is one of France’s great food and wine regions. Many of the world’s most sought-after wines are produced there; so, too, are some of the most underrated, underpriced white wines in France. Each of Burgundy’s five wine districts is thoroughly explored in this guide, with recommendations on which wines to buy and which wineries to visit. Wine terminology is explained in a way that anyone can understand. On the food side, Burgundy still has a surprising number of luxurious restaurants, as well as dozens of country auberges visitors dream of discovering. Downie leads you to just such places, as well as to specialty food shops where you can taste the region’s *terroir* firsthand. Burgundy’s lush scenery distills the essence of French *terroir*, and each of its subregions has a distinctive character where the architecture and art reflect this storied diversity.

David Downie’s books include *Food Wine The Italian Riviera & Genoa* and *Food Wine Rome* (both from The Little Bookroom). He divides his time between France and Italy.

Alison Harris’s books, *Markets of Paris*, *The Pâtisseries of Paris*, *Chic Shopping Paris*, *Food Wine The Italian Riviera & Genoa*, and *Food Wine Rome*, are all published by The Little Bookroom.

FOOD SAKE TOKYO

YUKARI SAKAMOTO

Photographs by Takuya Suzuki

Chef, sommelier, journalist, and restaurant consultant Yukari Sakamoto guides the reader through the gourmet delights of this fascinating city—from the world’s largest fish market to the Kappabashi kitchenware district.

Sakamoto is a Japanese American whose insider’s view of Japanese cuisine started when she took a unique position in the *depachika* (epicurean food hall) at the world-renowned Takashimaya department store in Tokyo. *Food Sake Tokyo* demystifies the ingredients, traditional dishes, and culture surrounding all things culinary in Tokyo. Sakamoto leads the reader to the best food that Tokyo has to offer, explaining and sampling along the way. You’ll learn which sushi fish are in season throughout the year; where to find the best knives, lacquerware, pottery, and kitchen gadgets; how to choose sake and shochu. The guide includes lively primers on sea vegetables and *wagashi* (Japanese confections), cheap eats, and dining customs, as well as how the specialty foods of Japan are produced and prepared and the country’s unique food traditions. For anyone interested in Japanese food, this is a must-have lexicon of the tastes and fashions of Tokyo’s cuisine.

Trained at the French Culinary Institute and the American Sommelier Association, **Yukari Sakamoto** was the first non-Japanese to pass the rigorous exam to become a “shochu adviser.” She has taught classes on food, wine, and shochu, and has conducted culinary tours of Tokyo’s shops and markets. Her writing has been featured in such publications as *Food & Wine*, *Travel & Leisure*, *Time*, *The Washington Post*, and *Time Out Tokyo*. She divides her time between Tokyo and New York City.

Tokyo native **Takuya Suzuki** specializes in food, travel, and culture photography. His work can be seen in magazines like *Brutus*, *Goethe*, *Sotokoto*, and *Hers*, among others.



TERROIR [the-RWAHR]: French. Literally “terrain.” Figuratively “a sense of place.” Originally used to refer to the particular qualities that soil and climate bestow on wine, *terroir* now also describes more generally the way local influences—not only geography but culture, history, tradition, and individuals as well—are uniquely expressed in the character of a region’s food and wine.



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BACK LANE WINERIES OF NAPA

TILAR J. MAZZEO

Photographs by Paul Hawley

“Author Tilar Mazzeo steers the reader away from the crowded commercial wineries to charming, one-of-a-kind boutique establishments. . . . This book is invaluable. . . . The photos of the sun-drenched valleys and vineyards exert their own restorative power.” —*Pittsburgh Tribune-Review*, praise for *Back Lane Wineries of Sonoma*

Back Lane Wineries of Napa is a guide to wineries where you can find excellent handcrafted wines made by on-site proprietors, often with only local distribution and limited production, places where wine tasting gets down-to-earth—no one needs to show off how developed his or her palate is. These are often also where sustainable and organic viticulture is being pioneered. Above all, these are wines that are likely to be a new experience, and among the back-lane wineries of Napa, there are still discoveries to be made.

Tilar J. Mazzeo reveals a different side of the valley—a place that’s vibrant, young, and far more accessible and friendly than you might assume. In addition to the profiles of more than seventy wineries, there are Wine Tasting Essentials, Wine Shipping Services, an overview of the area, ideas about how to plan an itinerary, the etiquette of tasting, general prices, and much more practical information. There are also restaurant suggestions and local attractions that can be worked into an itinerary spontaneously.

Tilar J. Mazzeo is the author of *Back Lane Wineries of Sonoma* (The Little Bookroom) and the *New York Times* best-selling “oenobiography” *The Widow Clicquot: The Story of a Champagne Empire and the Woman Who Ruled It*—which has been recognized by *Gourmand* as the Best Work of Wine Literature in the United States for 2008. A member of the International Food, Wine, and Travel Writers Association, Mazzeo divides her time between the California wine country and the East Coast, where she is a professor of English at Colby College.

Photographer and filmmaker **Paul Hawley** is a wine country native, raised on his family vineyard overlooking the Dry Creek Valley. His feature film, *Corked*, premiered at film festivals in 2008.

AMSTERDAM: MADE BY HAND

PIA JANE BIJKERK

Photographs by the Author

This is the second *Made by Hand* guide by stylist Pia Jane Bijkerk. The first, *Paris: Made by Hand*, received an ecstatic reception around the world from magazines such as *British House & Garden*, *Vogue Living*, and *Martha Stewart Living*, and on dozens and dozens of design blogs from design*sponge to decor8. *Amsterdam: Made by Hand* takes readers to dozens of boutiques, studios, and workshops offering not only newly created items fashioned by hand, but also vintage objects and found objects that may have been reworked by a talented artist. Also included are shops providing exclusive European supplies if you want to make your own objects: fabric, vintage silk tassels, yarn, handmade buttons, flowers in feathers and silk, and more.

Pia describes her book the best:

“As a stylist, I am always on the lookout for objects that are distinctive and alluring—which is why I adore all things handmade. *Amsterdam: Made by Hand* is an insider’s guide where you’ll discover Dutch ateliers tucked away on the cobble stoned backstreets of the old canal district, and boutiques that Dutch designers and stylists have kept well-hidden inside their black books. . . until now. Between its pages you can expect to find woodworkers, flower artists, jewelry designers, dressmakers, ceramicists, and more: with the backdrop of Amsterdam’s beautiful canals and wonky buildings, you can expect to see this quaint old city in a whole new light.”

This is a book for all professional designers and decorators and lovers of design and decorating, lovers of all things handmade, the chic and unique, and of course Amsterdam.

Pia Jane Bijkerk is an Australian stylist specializing in still life, food, interiors, and lifestyle imagery. She has a special interest in forecasting design trends. She lives in Amsterdam and Paris, and works internationally with renowned photographers for magazines and advertising agencies. Clients include *Vogue Entertaining & Travel*, *GQ*, *Real Simple*, *Marie Claire*, and Saatchi & Saatchi. Her work can be seen at piajanebijkerk.com. Her book *Paris: Made by Hand* was published by The Little Bookroom in April 2009.



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