

Annual Frequency: 20 times/year

Field Served: THE NEW YORK REVIEW OF BOOKS has served as a forum for writers and thinkers to discuss not only current books but also the provocative and complex issues of American culture, society, economics, politics and the arts.

Published by NYREV

Publisher's Statement

6 months ended December 31, 2015, Subject to Audit

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
132,628	6,988	139,616	None Claimed	

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
July 9	129,891	3,611	133,502				133,502	6,803	118	6,921	136,694	3,729	140,423
Aug. 13	131,888	3,575	135,463				135,463	8,824	108	8,932	140,712	3,683	144,395
Sept. 24	126,817	3,555	130,372				130,372	6,620	136	6,756	133,437	3,691	137,128
Oct. 8	126,014	3,561	129,575				129,575	7,073	104	7,177	133,087	3,665	136,752
23	125,836	3,566	129,402				129,402	6,386	106	6,492	132,222	3,672	135,894
Nov. 5	130,257	3,565	133,822				133,822	6,919	113	7,032	137,176	3,678	140,854
19	132,927	3,552	136,479				136,479	6,234	114	6,348	139,161	3,666	142,827
Dec. 3	129,884	3,614	133,498				133,498	5,725	98	5,823	135,609	3,712	139,321
17	127,917	3,619	131,536				131,536	7,296	114	7,410	135,213	3,733	138,946
Average	129,048	3,580	132,628				132,628	6,876	112	6,988	135,924	3,692	139,616

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	128,945	3,580	132,525	94.9
Sponsored Subscriptions	103		103	0.1
Total Paid Subscriptions	129,048	3,580	132,628	95.0
Verified Subscriptions				
Total Paid & Verified Subscriptions	129,048	3,580	132,628	95.0
Single Copy Sales				
Single Issue	6,876	112	6,988	5.0
Total Single Copy Sales	6,876	112	6,988	5.0
Total Paid & Verified Circulation	135,924	3,692	139,616	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2015	None Claimed	135,418	135,418		
6/30/2014	None Claimed	134,653	134,653		
6/30/2013	None Claimed	133,810	133,810		

Visit www.auditedmedia.com Media Intelligence Center for audit reports.

PRICES

	Suggested Retail Prices (1)	Average Price (2)	
		Net	Gross (Optional)
Average Single Copy	\$6.95		
Subscription	\$74.95		
Average Subscription Price Annualized (3)		\$60.60	
Average Subscription Price per Copy		\$3.03	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended June 30, 2015

(3) Based on the following issue per year frequency: 20

Circulation by Regional, Metro & Demographic Editions
Geographic Data
Analysis of New & Renewal Paid Individual Subscriptions
Trend Analysis

RATE BASE

None Claimed.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Sponsored Subscriptions: Copies purchased by a third party in quantities of 11 or more for distribution to consumers.

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 3,083

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: NYREV, Inc.

THE NEW YORK REVIEW OF BOOKS, published by NYREV • 435 Hudson St. Suite 300 • New York, NY 10014

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Established: 1963

REA S. HEDERMAN
Publisher
AAM Member since: 1995