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2020
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* Alliance for Audited Media for period ending December 31, 2018

† 2017 *New York Review of Books* Subscriber Survey

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COVER DATE	SALE DATE	SPECIAL ISSUE	COPY & PAYMENT DUE
Jan 16, 2020	Jan 2, 2020	<i>Distributed at MLA</i> <i>On sale 4 weeks</i>	Dec 6, 2019
Feb 27	Feb 13		Jan 17
Mar 12	Feb 27	<i>Distributed at AWP</i>	Jan 31
Mar 26	Mar 12	LONDON BOOK FAIR ISSUE	Feb 14
Apr 23	Apr 9	SPRING BOOKS ISSUE <i>On sale 3 weeks</i>	Mar 13
May 28	May 14		Apr 17
June 11	May 28	BOOKEXPO ISSUE <i>On sale 3 weeks</i>	May 1
July 23	July 9	FICTION ISSUE <i>On sale 4 weeks</i>	June 12
Aug 20	Aug 6	SUMMER ISSUE <i>On sale 5 weeks</i>	July 10
Sept 24	Sept 10	FALL BOOKS ISSUE	Aug 14
Oct 22	Oct 8	FRANKFURT BOOK FAIR ISSUE	Sept 11
Nov 19	Nov 5		Oct 9
Dec 17	Dec 3	HOLIDAY ISSUE <i>On sale 4 weeks</i>	Nov 6
Jan 14, 2021	Dec 31, 2020	<i>Distributed at MLA</i> <i>On sale 4 weeks</i>	Dec 4, 2020

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Frequency‡	Cost (includes cover art)
1 title	\$415 per listing
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10–19 titles	\$330 per listing
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Extra words	\$5.00 per word

See preceding page for full description of standard listing.

‡Refers to amount of titles and/or number of issues within a 20-issue period