

## Publisher's Statement

6 months ended June 30, 2021, Subject to Audit

Annual Frequency: 20 times/year

Field Served: THE NEW YORK REVIEW OF BOOKS has served as a forum for writers and thinkers to discuss not only current books but also the provocative and complex issues of American culture, society, economics, politics and the arts.

Published by NYREV

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
132,727	2,099	134,826	None Claimed	

### TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Jan 14	113,921	18,591	132,512				132,512	2,359	88	2,447	116,280	18,679	134,959
Feb 11	112,014	17,873	129,887				129,887	1,851	74	1,925	113,865	17,947	131,812
Feb 25	112,535	18,063	130,598				130,598	1,791	65	1,856	114,326	18,128	132,454
Mar 11	114,140	18,808	132,948				132,948	1,884	43	1,927	116,024	18,851	134,875
Mar 25	114,668	19,253	133,921				133,921	2,011	58	2,069	116,679	19,311	135,990
Apr 08	114,741	19,382	134,123				134,123	2,231	56	2,287	116,972	19,438	136,410
Apr 29	111,876	19,647	131,523				131,523	2,074	64	2,138	113,950	19,711	133,661
May 13	113,269	19,482	132,751				132,751	2,083	62	2,145	115,352	19,544	134,896
May 27	115,076	19,625	134,701				134,701	2,045	49	2,094	117,121	19,674	136,795
Jun 10	114,503	19,804	134,307				134,307	2,047	46	2,093	116,550	19,850	136,400
<b>Average</b>	<b>113,674</b>	<b>19,053</b>	<b>132,727</b>				<b>132,727</b>	<b>2,038</b>	<b>61</b>	<b>2,099</b>	<b>115,712</b>	<b>19,114</b>	<b>134,826</b>

### SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
<b>Paid Subscriptions</b>				
Individual Subscriptions	113,674	19,053	132,727	98.4
<b>Total Paid Subscriptions</b>	<b>113,674</b>	<b>19,053</b>	<b>132,727</b>	<b>98.4</b>
<b>Verified Subscriptions</b>				
<b>Total Paid &amp; Verified Subscriptions</b>	<b>113,674</b>	<b>19,053</b>	<b>132,727</b>	<b>98.4</b>
<b>Single Copy Sales</b>				
Single Issue	2,038	61	2,099	1.6
<b>Total Single Copy Sales</b>	<b>2,038</b>	<b>61</b>	<b>2,099</b>	<b>1.6</b>
<b>Total Paid &amp; Verified Circulation</b>	<b>115,712</b>	<b>19,114</b>	<b>134,826</b>	<b>100.0</b>

### VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2020	None Claimed	126,399	126,399		
6/30/2019	None Claimed	129,712	129,712		
6/30/2018	None Claimed	130,281	130,281		

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## PRICES

	Suggested Retail Prices (1)	Average Price(2)	
		Net	Gross (Optional)
Average Single Copy	\$9.95		
Subscription	\$99.95		
Average Subscription Price Annualized (3)		\$65.40	
Average Subscription Price per Copy		\$3.27	

(1) For statement period

(2) Represents subscriptions for the 12 month period ended December 31, 2020

(3) Based on the following issue per year frequency: 20

## ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Circulation by Regional, Metro & Demographic Editions

Geographic Data

Analysis of New & Renewal Paid Individual Subscriptions

Trend Analysis

## RATE BASE

None Claimed

## NOTES

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 2,787

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: NYREV, Inc.

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