



2022  
GALLERIES AND MUSEUMS LISTING  
RATE CARD

**The New York Review of Books**



## GALLERIES AND MUSEUMS SCHEDULE

COVER DATE	SALE DATE	SPECIAL ISSUE	COPY & PAYMENT DUE
Jan 13, 2022	Dec 30, 2021	<b>MLA ISSUE</b> <i>On sale 4 weeks</i>	Dec 3, 2021
Feb 10	Jan 27		Jan 3
Mar 10	Feb 24		Jan 28
Mar 24	Mar 10		Feb 11
Apr 21	Apr 7	<b>SPRING BOOKS ISSUE</b> <i>On sale 3 weeks</i>	Mar 11
May 12	Apr 28	<b>ART ISSUE</b>	Apr 1
June 9	May 26		Apr 29
Sept 22	Sept 8	<b>FALL BOOKS ISSUE</b>	Aug 12
Oct 6	Sept 22		Aug 26
Oct 20	Oct 6	<b>FRANKFURT BOOK FAIR ISSUE</b>	Sept 9
Nov 3	Oct 20	<i>On sale 3 weeks</i>	Sept 23
Dec 8	Nov 24		Oct 28
Jan 19, 2023	Jan 5, 2023	<b>MLA ISSUE</b> <i>On sale 3 weeks</i>	Dec 9, 2022

### 2022 ADVERTISING RATES

\$250 for 100 words of text (including museum/gallery hours, address, phone number, and website) and a 4-color image and caption to accompany the listing (please send in JPEG, PDF, or TIFF)

For contract advertisers interested in prepaying in full for all 12 listings available during the year, the discounted rate would be \$150 per listing (with 100 words of text and image included). The prepayment for the 12 listings in a 20-issue period would be \$1,800.

This is a sample of the Galleries and Museums Listing.

### SUBSCRIBER PROFILE†

#### DEMOGRAPHICS

Age	68
Male	75%
Female	25%
Average household income	\$239,944
Average household net worth	\$1,285,640

### CONTACT INFORMATION:

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