

INDEPENDENT PRESS LISTING

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ADA, THE ENCHANTRESS OF NUMBERS
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Pamela Foster
"Ada Teale has been a pioneer in helping us understand the contributions of the brilliant and delightful book by her long-time friend and mentor, the late mathematician, author, and coding theorist, Lorna Heath. This is a wonderful and inspiring book that will inspire all who read it." —*White House* (11/2012) #1 Amazon
For the author's website, see www.adafiction.com, also available as an audiobook.

ADRENALINE DOMINANCE
A Revolutionary Approach to Wellness
by **Michael F. Pines, MD**
"Dr. Pines' book is a must-read for people with chronic fatigue, fibromyalgia, ME/CFS, IBS, and other issues. Why more doctors aren't aware of this issue is a tragedy. It is well-written, easy to read, and a must-read for anyone with these conditions."
#1 Amazon (11/2012) #1 Amazon
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The actual trim size of the listing page is 10 3/4" x 14 5/8".

The Listing is printed in four color and can run on multiple pages.

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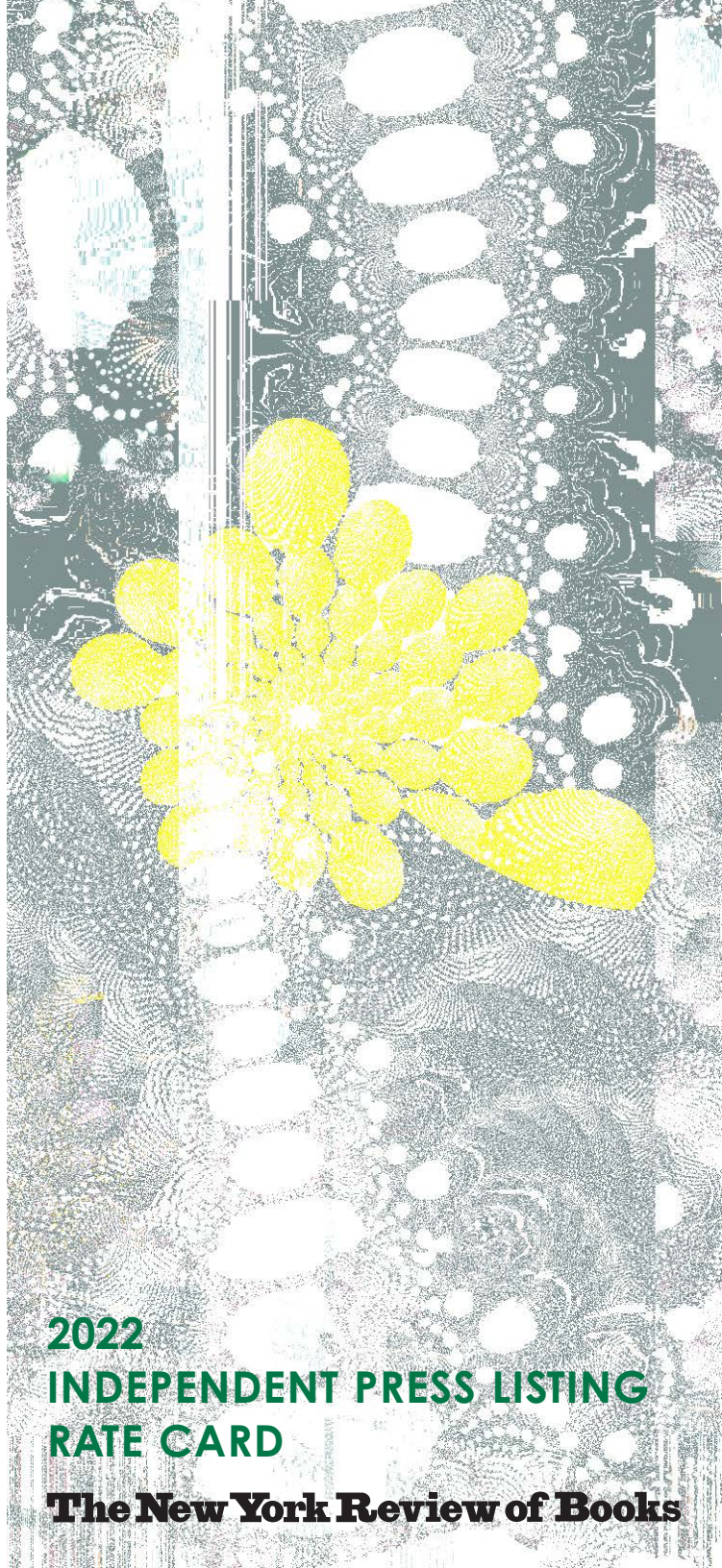
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**2022
INDEPENDENT PRESS LISTING
RATE CARD**

The New York Review of Books

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The Independent Press Listing, which appears in thirteen of the twenty annual issues of *The New York Review of Books*, offers small presses the opportunity to advertise their titles at a heavily discounted rate.

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BOOKBUYING PROFILE

98% of *New York Review* readers purchased books in the last 12 months, with an average of 36 books purchased in that time frame.

Types of books purchased in the past twelve months:†

History	80%
Literary Fiction	77%
Biography	61%
Politics / Current Events	54%
Mystery	44%
Philosophy	40%
Poetry	33%
Literary Criticism	31%
Fine Art	31%
Economics	23%
Children's Books	18%

* Source: Alliance for Audited Media for period ending June 30, 2021

† 2017 *New York Review of Books* Subscriber Survey

INDEPENDENT PRESS LISTING SCHEDULE

COVER DATE	SALE DATE	SPECIAL ISSUE	COPY & PAYMENT DUE
Jan 13, 2022	Dec 30, 2021	MLA ISSUE <i>On sale 4 weeks</i>	Dec 3, 2021
Feb 24	Feb 10		Jan 14
Mar 24	Mar 10	<i>Distributed at AWP</i>	Feb 11
Apr 7	Mar 24	LONDON BOOK FAIR ISSUE	Feb 25
Apr 21	Apr 7	SPRING BOOKS ISSUE <i>On sale 3 weeks</i>	Mar 11
May 26	May 12		Apr 15
June 9	May 26		Apr 29
July 21	July 7	FICTION ISSUE <i>On sale 4 weeks</i>	June 10
Aug 18	Aug 4	SUMMER ISSUE <i>On sale 5 weeks</i>	July 8
Sept 22	Sept 8	FALL BOOKS ISSUE	Aug 12
Oct 20	Oct 6	FRANKFURT BOOK FAIR ISSUE	Sept 9
Nov 24	Nov 10		Oct 14
Dec 22	Dec 8	HOLIDAY ISSUE <i>On sale 4 weeks</i>	Nov 11
Jan 19, 2023	Jan 5, 2023	MLA ISSUE <i>On sale 3 weeks</i>	Dec 9, 2022

2022 LISTING RATES

Frequency‡	Cost (includes cover art)
1 title	\$415 per listing
2–4 titles	\$370 per listing
5–9 titles	\$350 per listing
10–19 titles	\$330 per listing
20+ titles	\$310 per listing
Extra words	\$5.00 per word

See preceding page for full description of standard listing.

‡ Refers to amount of titles and/or number of issues within a 20-issue period