

The New York Review of Books

435 Hudson Street, 3rd Floor • New York, NY 10014

Phone: 212-757-8070 • Fax: 212-333-5374

ONLINE ADVERTISING INSERTION ORDER

Date: _____

To Publisher of *The New York Review of Books* and www.nybooks.com:

1) Billing Information

Your company: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

2) Advertisement Information

Campaign Title: _____

Start Date: _____ End Date: _____

Impressions: _____

CPM: _____

Campaign Total: _____

Please supply the following 3 ad sizes to rotate on the *Review's* website:

Billboard (970 px wide x 250 px high)

Medium rectangle (300 px wide x 250 px high)

Large Mobile Banner (320 px wide x 100 px high)

Special Instructions: _____

3) Authorization

Name (print): _____

Name (signature): _____

Date: _____