



2023
GALLERIES AND MUSEUMS LISTING
RATE CARD

The New York Review of Books

GALLERIES AND MUSEUMS SCHEDULE

COVER DATE	SALE DATE	SPECIAL ISSUE	COPY & PAYMENT DUE
Jan 19, 2023	Jan 5, 2023	MLA ISSUE <i>On sale 3 weeks</i>	Dec 9, 2022
Feb 9	Jan 26		Jan 2
Mar 9	Feb 23		Jan 27
Mar 23	Mar 9	<i>Distributed at AWP</i>	Feb 10
Apr 20	Apr 6	LONDON BOOK FAIR ISSUE <i>On sale 3 weeks</i>	Mar 10
May 11	Apr 27	ART ISSUE	Mar 31
June 8	May 25		Apr 28
Sept 21	Sept 7	FALL BOOKS ISSUE	Aug 11
Oct 5	Sept 21		Aug 25
Oct 19	Oct 5	FRANKFURT BOOK FAIR ISSUE	Sept 8
Nov 2	Oct 19	60TH ANNIVERSARY ISSUE <i>On sale 3 weeks</i>	Sept 22
Dec 7	Nov 23		Oct 27
Jan 18, 2024	Jan 4, 2024	MLA ISSUE <i>On sale 3 weeks</i>	Dec 8, 2023

2023 ADVERTISING RATES

\$260 for 100 words of text (including museum/gallery hours, address, phone number, and website) and a 4-color image and caption to accompany the listing (please send in JPEG, PDF, or TIFF)

For contract advertisers interested in prepaying in full for all 12 listings available during the year, the discounted rate would be \$160 per listing (including 100 words of text and an image as described above). The prepayment for the 12 listings in a 20-issue period would be \$1,920.



This is a sample of the Galleries and Museums Listing.

SUBSCRIBER PROFILE†

DEMOGRAPHICS

Age	68
Male	75%
Female	25%
Average household income	\$239,944
Average household net worth	\$1,285,640

† 2017 New York Review of Books Subscriber Survey

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