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**INSTRUCTIONS:**

Please fill out the below information and email it to Sharmaine Ong at [ipress@nybooks.com](mailto:ipress@nybooks.com). Please also email an image of your book's cover to Sharmaine Ong. Word limits are indicated in parenthesis. Additional ISBNs, sellers, author information, or book descriptions are priced at \$5.00 per word.

**TO BE PRINTED:**

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Author:

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Sellers (Up to 4):

Author's website (list 1):

Description (up to 25 words):

**DATES:**

Please select which date(s) you would like your ad to appear in by highlighting them. Unless otherwise noted, issues run for 2 weeks. Book Fair issues will be distributed at the corresponding fair:

January 19, 2023 (MLA Issue – On sale 3 weeks); Reservation deadline December 9, 2022

February 23, 2023; Reservation deadline January 13

March 23, 2023 (distributed at AWP); Reservation deadline February 10

April 06, 2023 (Spring Books Issue); Reservation deadline February 24

April 20, 2023 (London Book Fair Issue – On sale 3 weeks); Reservation deadline March 10

May 25, 2023; Reservation deadline April 14

June 8, 2023; Reservation deadline April 28

July 20, 2023 (Fiction Issue – On sale 4 weeks); Reservation deadline June 9

August 17, 2023 (Summer Issue – On sale 5 weeks); Reservation deadline July 7

September 21, 2023 (Fall Books Issue); Reservation deadline August 11

October 19, 2023 (Frankfurt Book Fair); Reservation deadline September 8

November 23, 2023; Reservation deadline October 13

December 21, 2023 (Holiday Issue – On sale 4 weeks); Reservation deadline November 10

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