

Galleries and Museums Listing

Kate Card

The New York Review of Books

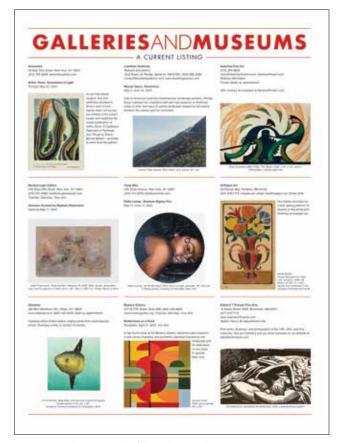
Galleries and Museums Schedule

COVER DATE	SALE DATE		COPY & Payment due
Jan 18, 2024	Jan 4, 2024	MLA ISSUE On sale 3 weeks	Dec 8, 2023
Feb 8	Jan 25		Jan 2
Mar 7	Feb 22		Jan 26
Mar 21	Mar 7	LONDON BOOK FAIR IS	SSUE Feb 9
Apr 18	Apr 4	SPRING BOOKS ISSU On sale 3 weeks	E Mar 8
May 9	Apr 25	ART ISSUE	Mar 29
June 6	May 23		Apr 26
Sept 19	Sept 5	FALL BOOKS ISSUE	Aug 9
Oct 3	Sept 19		Aug 23
Oct 17	Oct 3	FRANKFURT BOOK FAIR ISSUE On sale 3 weeks	Sept 6
Nov 7	Oct 24	ELECTION SPECIAL	Sept 27
Dec 5	Nov 21		Oct 25
Jan 16, 2025	Jan 2, 2025	MLA ISSUE On sale 4 weeks	Dec 6, 2024

2024 Advertising Kates

\$260 for 100 words of text (including museum/gallery hours, address, phone number, and website) and a color image and caption to accompany the listing (please send in IPEG, PDF, or TIFF)

For contract advertisers interested in prepaying in full for all 12 listings available during the year, the discounted rate would be \$1,920 (\$160 per listing).



This is a sample of the Galleries and Museums Listing.

Subscriber Profile

DEMOGRAPHICS

Average Age 68

Male 70%

Female 30%

Average household income \$197,690

Average household net worth \$1,841,954

Source: New York Review-administered survey through SurveyMonkey.com (March 2023)

Contact Information:

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