



2025
*Galleries and Museums
Listing Rate Card*

Galleries and Museums Listing Schedule

COVER DATE	SALE DATE	SPECIAL ISSUE	COPY & PAYMENT DUE
Jan 16, 2025	Jan 2, 2025	MLA ISSUE <i>On sale 4 weeks</i>	Dec 6, 2024
Feb 13	Jan 30		Jan 3
Mar 13	Feb 27		Jan 31
Mar 27	Mar 13	LONDON BOOK FAIR ISSUE	Feb 14
Apr 24	Apr 10	SPRING BOOKS ISSUE <i>On sale 3 weeks</i>	Mar 14
May 15	May 1	ART ISSUE	Apr 4
June 12	May 29		May 2
Sept 25	Sept 11	FALL BOOKS ISSUE	Aug 15
Oct 9	Sept 25		Aug 29
Oct 23	Oct 9		Sept 12
Nov 6	Oct 23	FRANKFURT BOOK FAIR ISSUE	Sept 26
Dec 4	Nov 20		Oct 24
Jan 15, 2026	Jan 1, 2026	MLA ISSUE <i>On sale 4 weeks</i>	Dec 5, 2025

2025 Advertising Rates

\$260 for 100 words of text (including museum/gallery hours, address, phone number, and website) and a color image and caption to accompany the listing (please send in JPEG, PDF, or TIFF)

For contract advertisers interested in prepaying in full for all 12 listings available during the year, the discounted rate would be \$1,920 (\$160 per listing).



Art by Leanne Shapton